

BUSINESS DEVELOPER FRANCK ESSIS JOINS AKATSA

AKATSA STRENGTHENS ITS TEAM WITH THE ARRIVAL OF FRANCH ESSIS

A katsa is pleased to announce the addition of Franck Essis as a business developer. Currently a player for Avoine Olympique Chinon (National 3) and formerly trained at Tours FC, Franck will leverage his experience and network to support the agency's strategic growth.



Working alongside Jonathan N'Sondé, Sport Talent Manager, and Darius Kiedi Holemy, who recently joined the team, Franck's mission will be to scout and support new talents while contributing to the expansion of Akatsa's operations.

This partnership aims to enhance the agency's presence in key sports markets, with a particular focus on supporting female athletes—an essential priority for Akatsa.

A COMMITMENT TO PROMOTING WOMEN'S SPORTS

In a context where female athletes often face limited visibility, Franck Essis will play a key role in supporting their development and facilitating their emergence.

"With his experience and ambitions, Franck will help us accelerate our commitment to diversity by giving female athletes the recognition they deserve.

This initiative fully aligns with our goal to innovate and democratize access to elite sports," says Jonathan N'Sondé.

A STRATEGIC PARTNERSHIP FOR FUTURE GROWTH

With his deep knowledge of the football industry and extensive network, Franck Essis will strengthen collaborations between Akatsa, clubs, and partners. He will contribute to expanding our range of opportunities and better meeting the specific needs of the talents we support.

Akatsa is excited about this new collaboration, which marks an important milestone in its inclusive growth strategy.

We look forward to seeing Franck Essis bring his expertise and energy to foster the career development of athletes and open up new, promising opportunities.

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